

WWW.HR

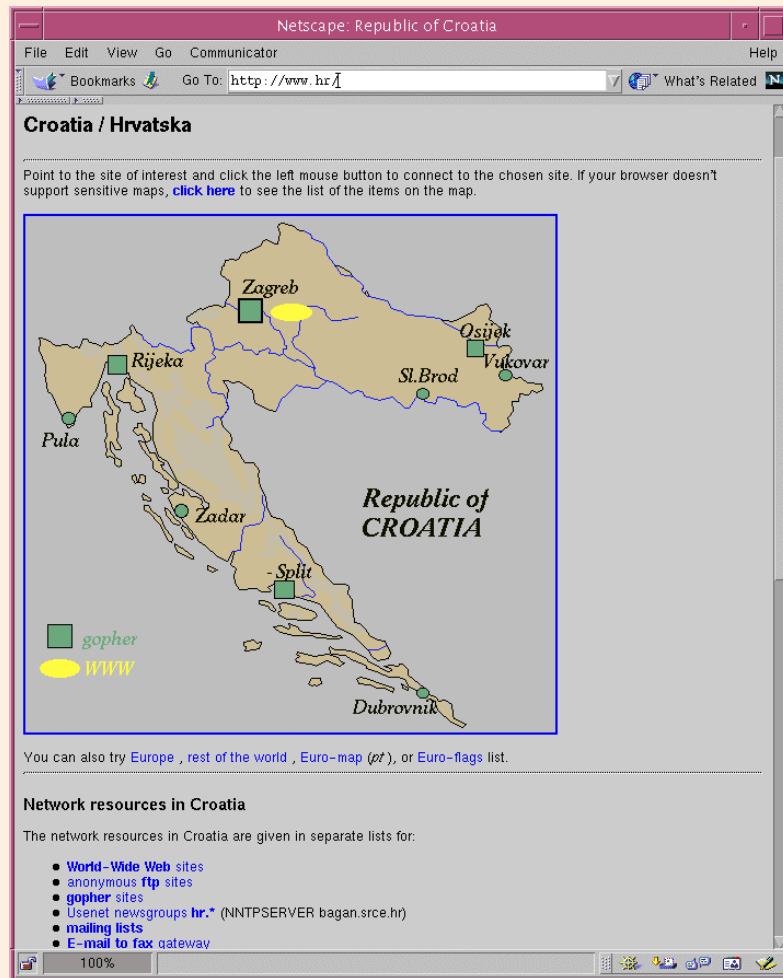
1994 - 2000 i dalje

M. Matijašević, G. Gledec, I. Ljubi
I. Lovrek, M. Mikuc, J. Juric

DORS 2000, "Kuda idu hrvatski portali?", 4. 5. 2000.

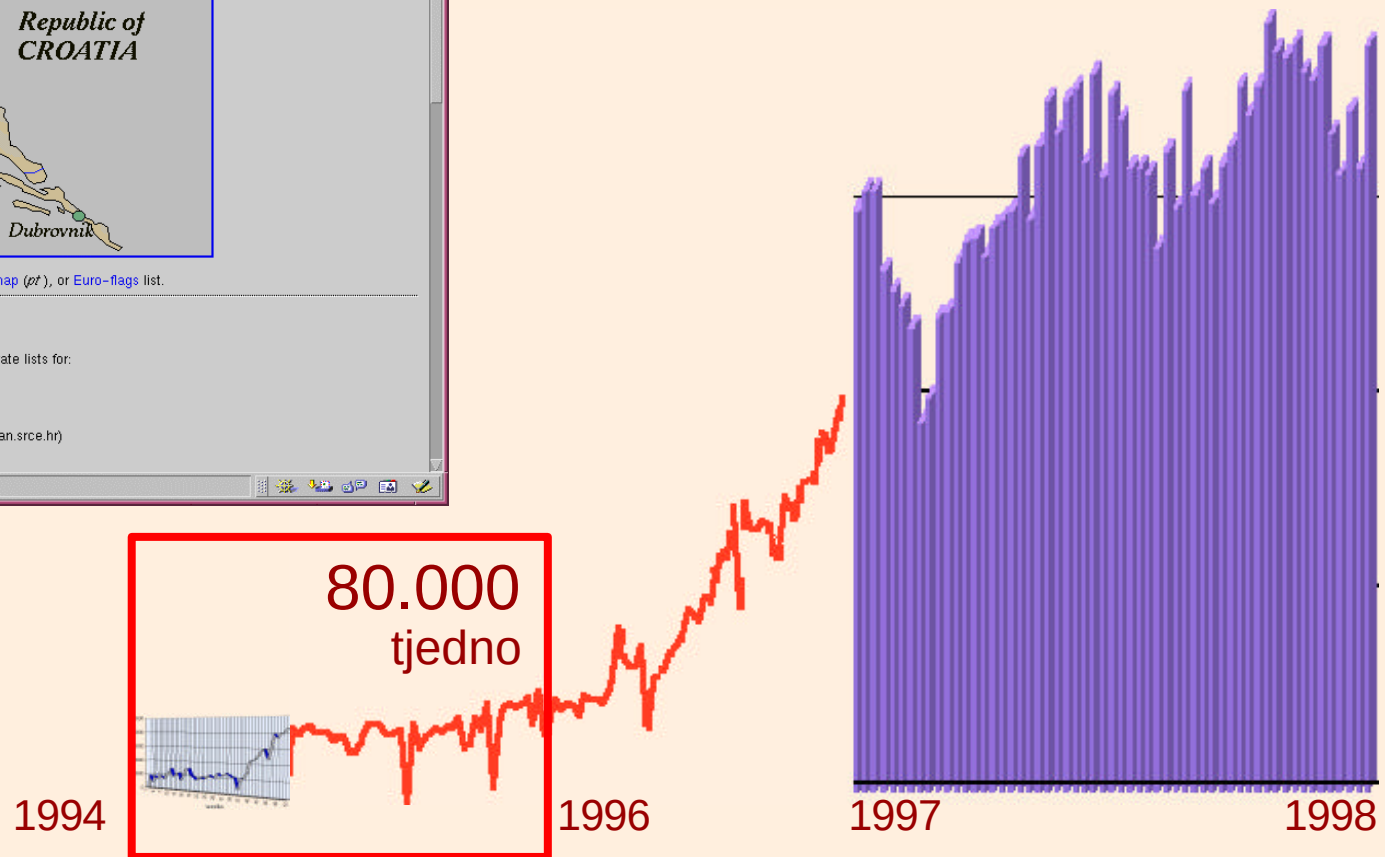
WWW.HR ukratko

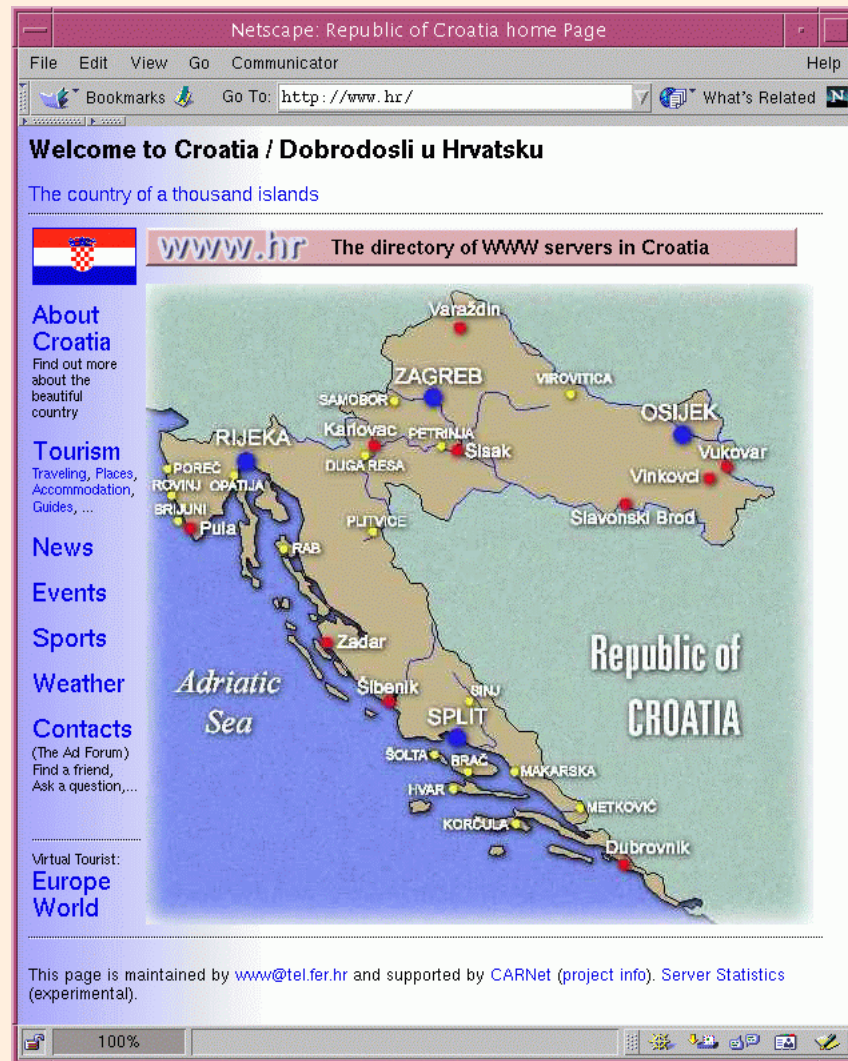
- službeni “rodendan” 12. veljace 1994.
- tada je broj svih svjetskih WWW servera bio otprilike jednak današnjem obimu www.hr kataloga (oko 4.500)
- prijavljen kao “Croatian Homepage” na CERN-ov Virtual Library
- zamišljen kao *ulazna točka* u hrvatski informacijski prostor - “portal”



1994 - 1996

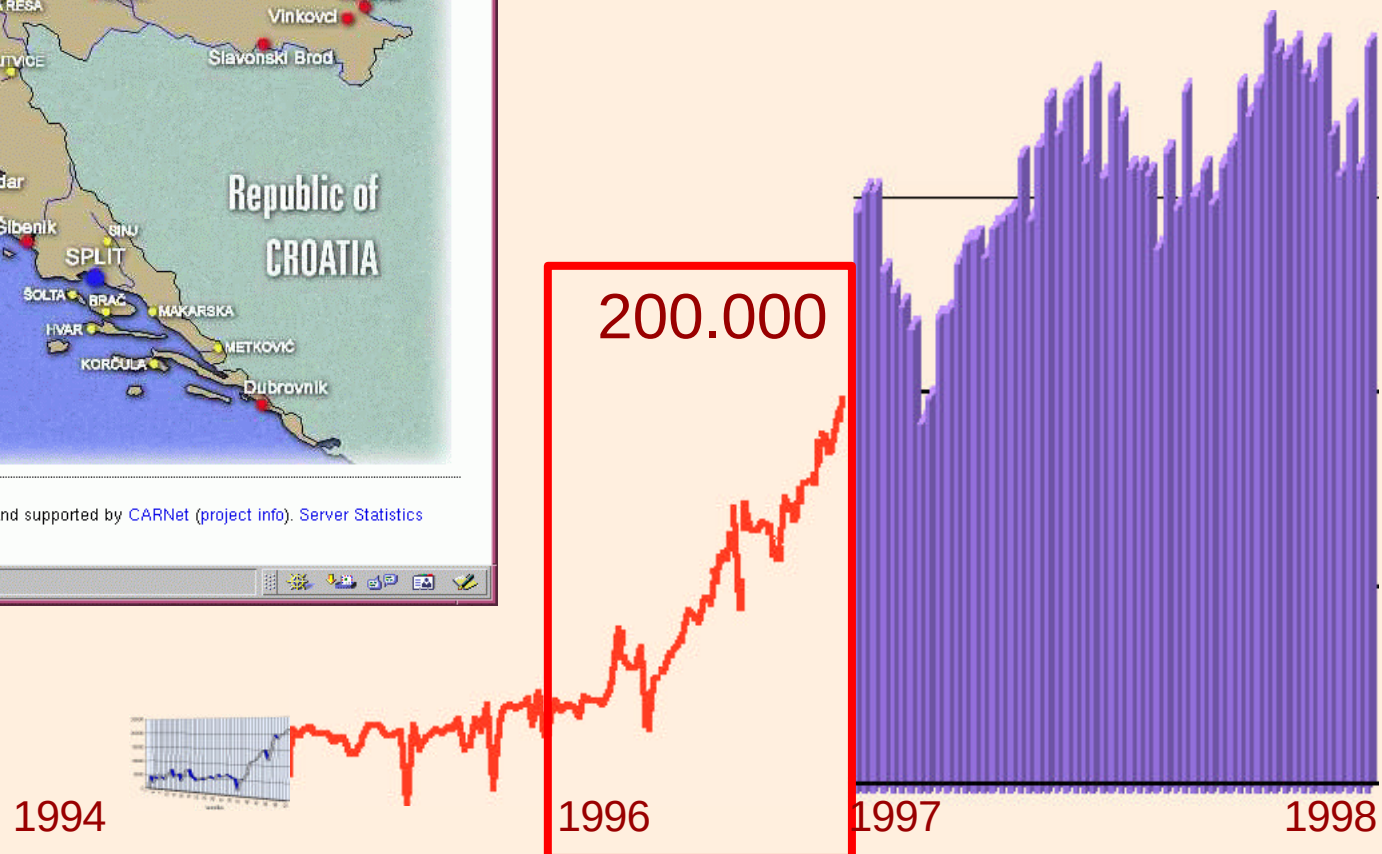
entuzijazam





1996 - 1997

projekt CARNet-a





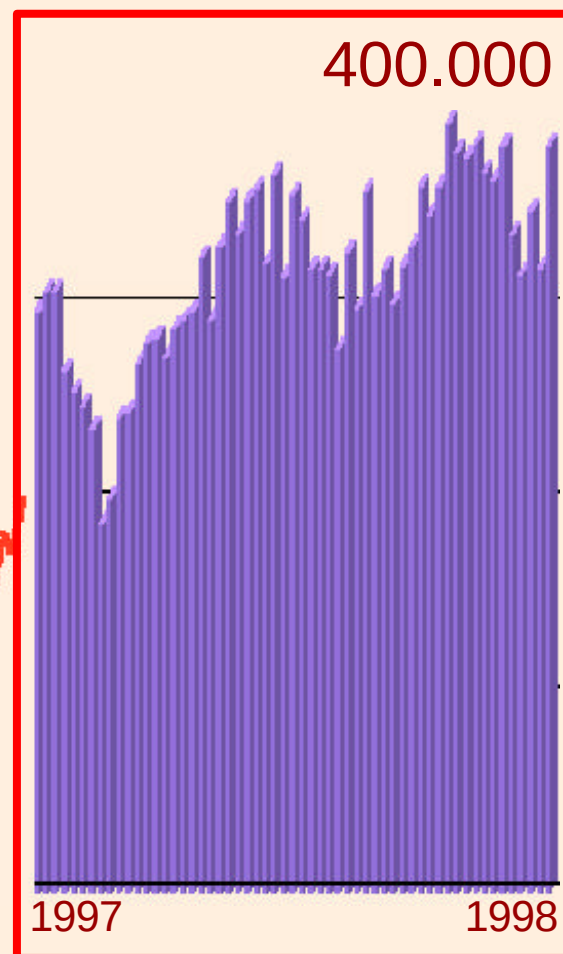
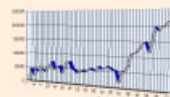
1997 - 1998

1994

1996

1997

1998





Izdanje '99

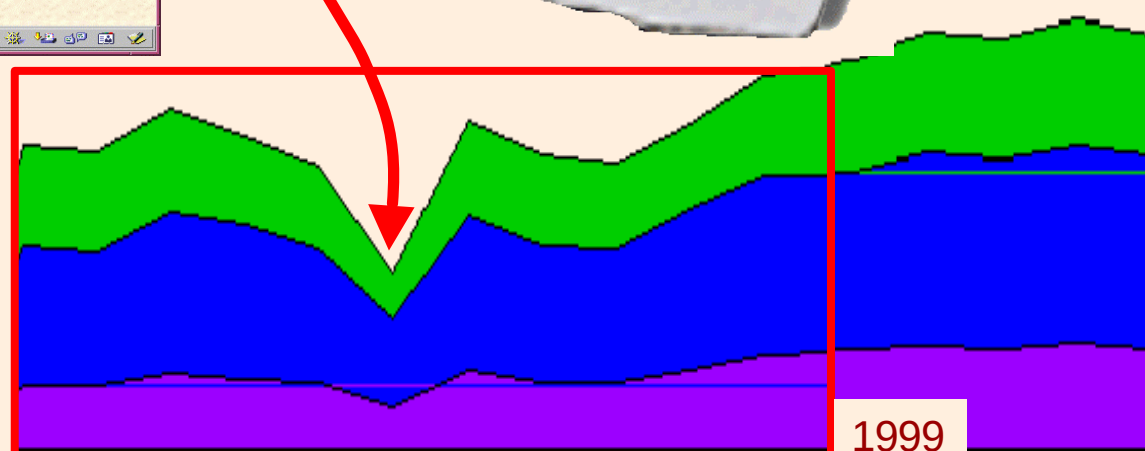
Hrvatska ukratko

gubitak podataka



2.000.000
mjesecno

1998



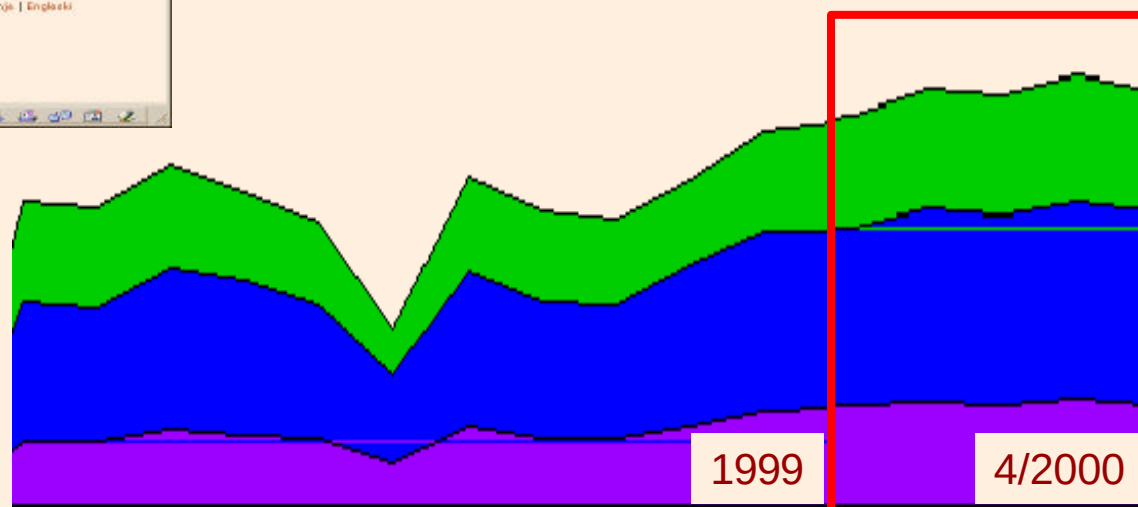
1999



Izdanje 2000

Hrvatska ukratko

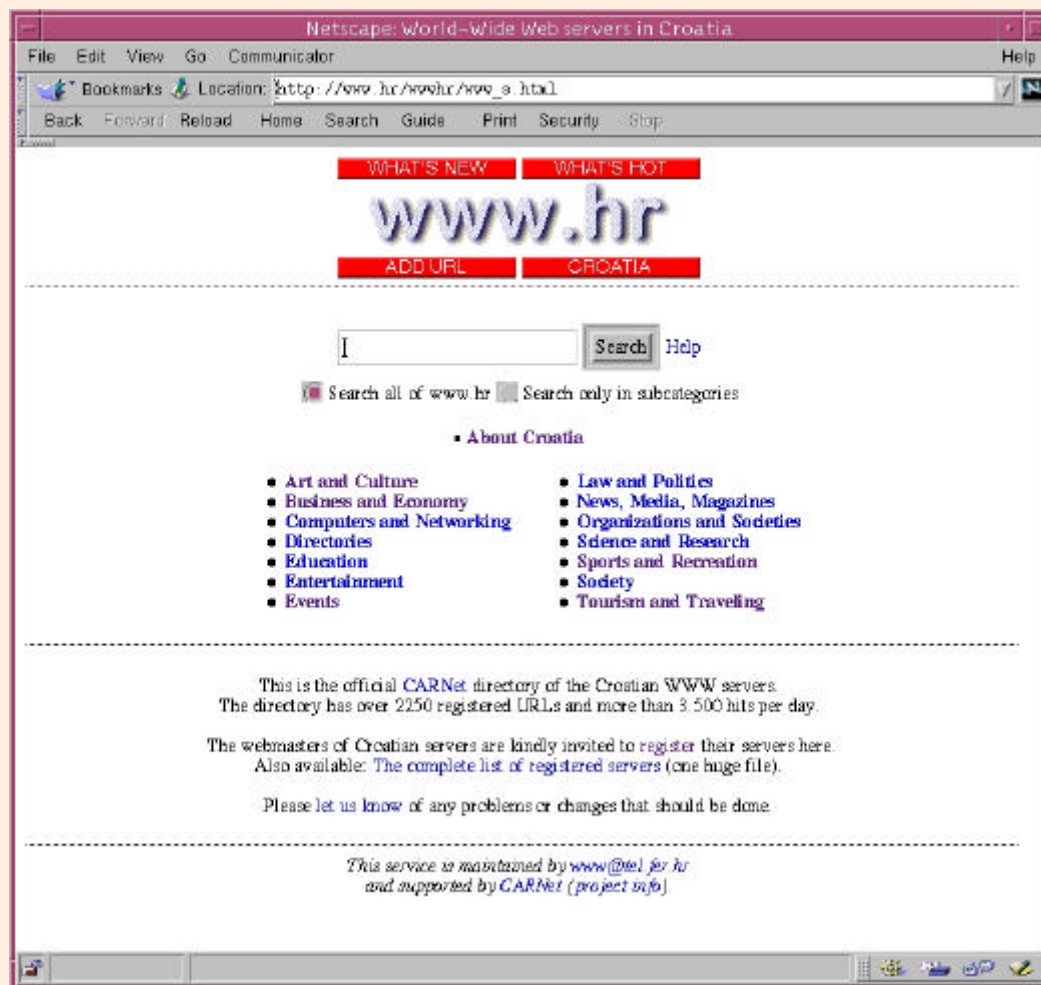
~3.000.000
mjesecno



www.hr katalog - 1996

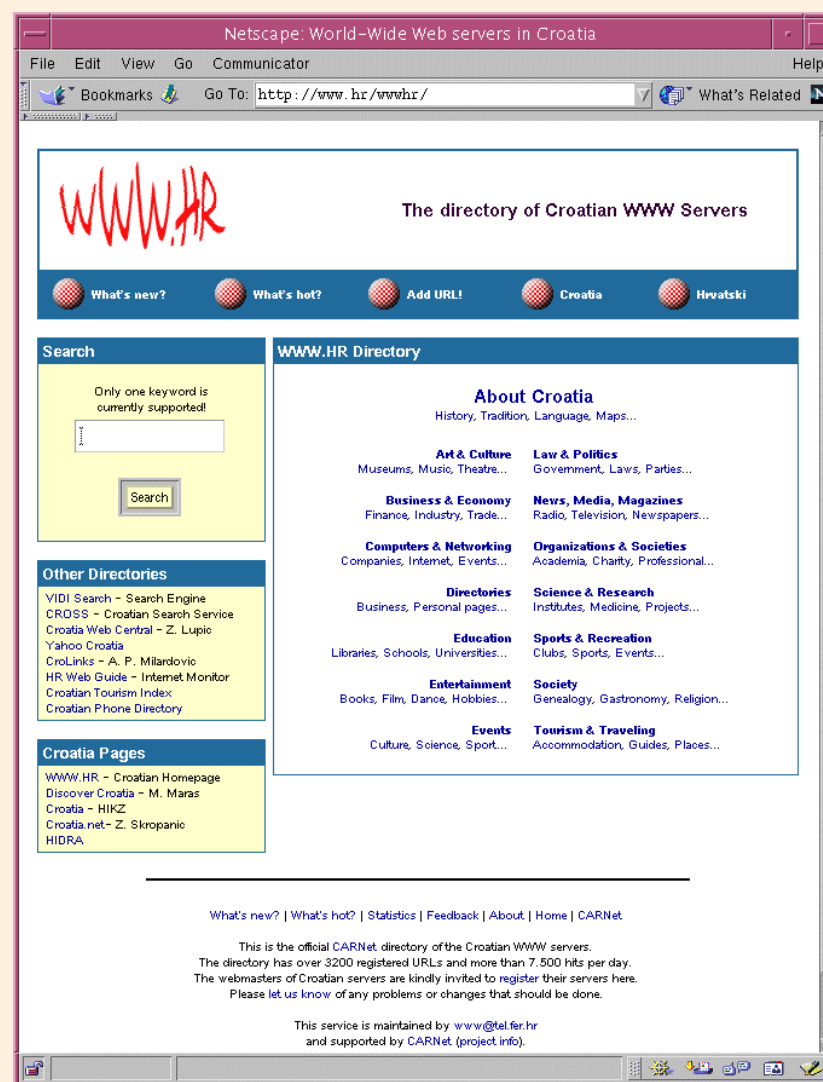
... prije 1996.
jedna stranica s
popisom linkova

lipanj 1996:
www.hr katalog
15 osnovnih
kategorija
92 potkategorije



www.hr katalog - 1998-2000

od srpnja 1998. do
ožujka 2000. porast
posjeta na katalog
od 100%



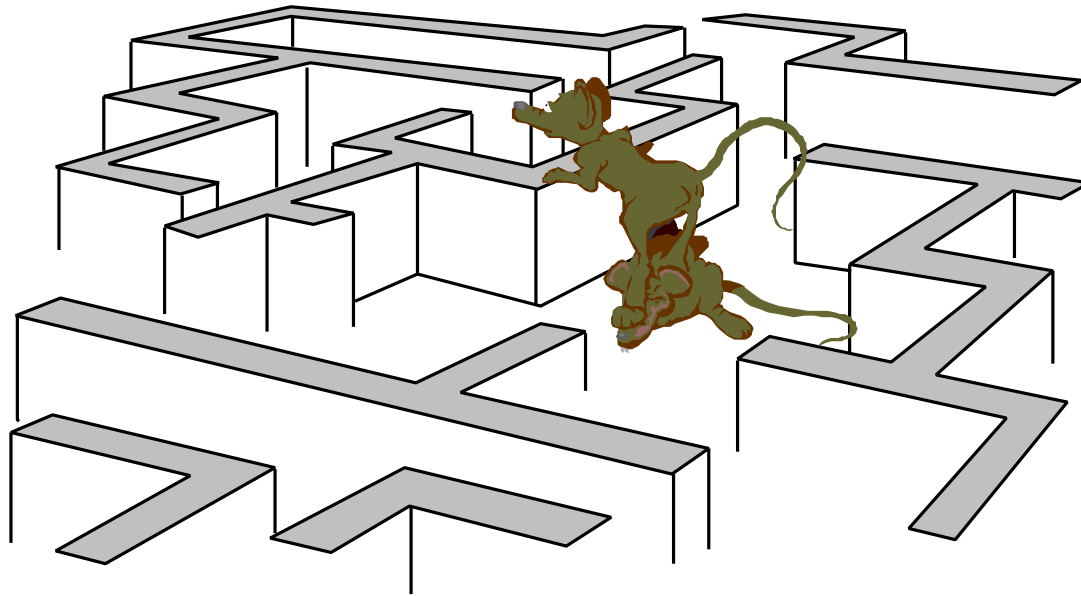
www.hr katalog - 29.4.2000



u tijeku:
povezivanje s CROSS
tražilicom

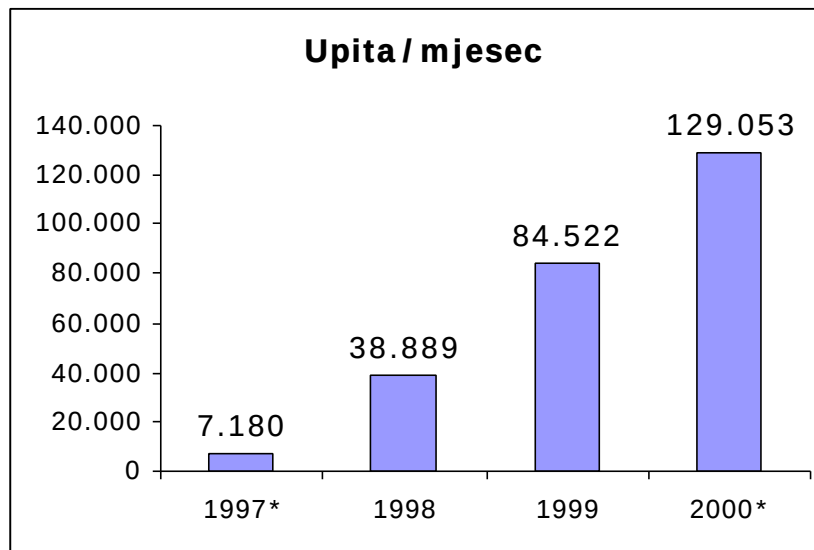
www.hr & CROSS

Hrvoje Stipetic

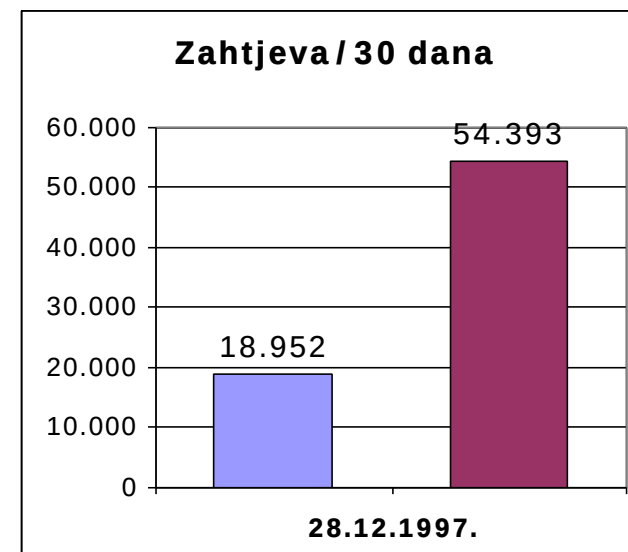


DORS 2000

CROSS: 1997.-2000.

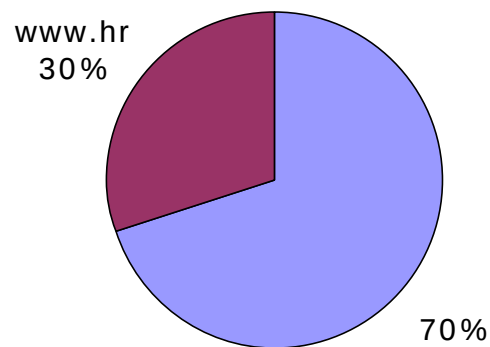


+187 %

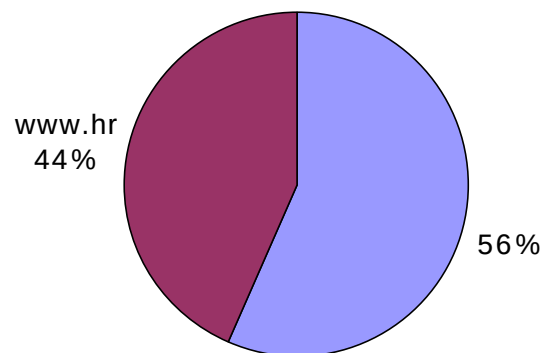


CROSS: posjete s www.hr

Izvori upita

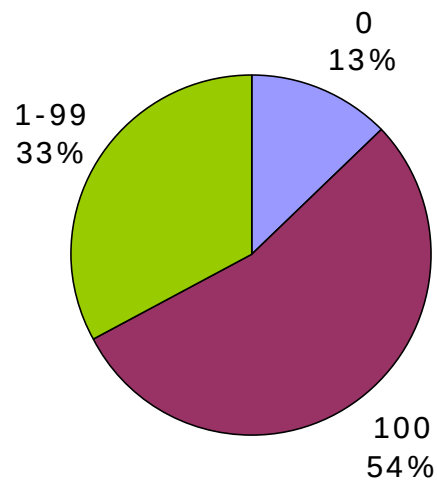


Referrer-i



CROSS ...

Broj rezultata (max = 100)

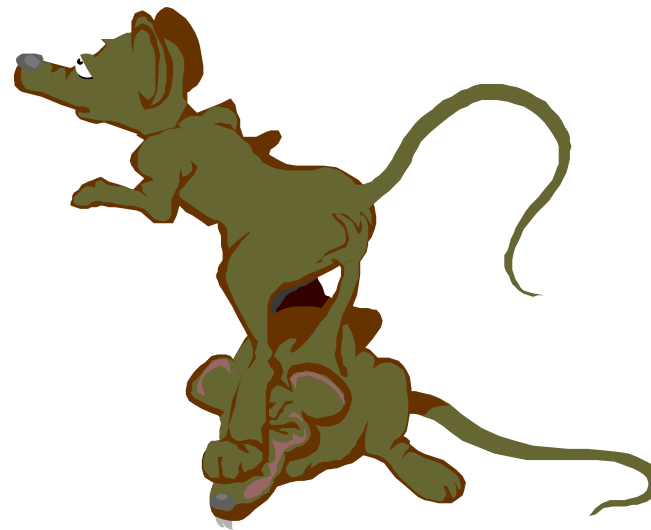


- neucinkoviti upiti!
- uvođenje alternativnih jezika za upit nije pomoglo
- održavanje brzine zahtjeva mali broj odgovora!



CROSS: što dalje

**upitom u
www.hr
kategorijama
se želi
povecati broj
relevantnih
rezultata**



www.hr + CROSS =

- + **www.hr** - nova usluga: pretraživanje stranica umjesto pretraživanja opisa
- + **CROSS** - povećava se kvaliteta usluge povećanjem relevantnosti rezultata
- + **webmasteri** - prijava stranica na jednom mjestu
- + **posjetitelji** - vidi gore 😊

